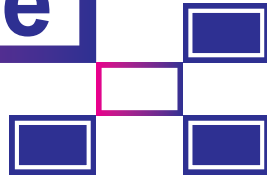# LeadsFrame

"An excellent IT SOLUTION
aimed at growing the business of
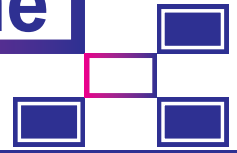
Real Estate
Builders

by ensuring overall management of the business transactions
pertaining to Leads, Automated Marketing, Proposals, Promotions etc "

the core work

index

STEP 01	Real Estate Market
STEP 02	Challenges related to their core work
STEP 03	Challenges related to Marketing, Leads Management, Operations
STEP 04	How Leadsframe helps in growth of business
STEP 05	Bonus from Leadsframe

Real Estate Market

Real estate sector is one of the most globally recognized sectors. It comprises of four sub sectors - housing, retail, hospitality, and commercial. The growth of this sector is well complemented by the growth in the corporate environment and the demand for office space as well as urban and semi-urban accommodations. The construction industry ranks third among the 14 major sectors in terms of direct, indirect and induced effects in all sectors of the economy.

In India, the real estate sector is the second-highest employment generator, after the agriculture sector. It is also expected that this sector will incur more non-resident Indian (NRI) investment, both in the short term and the long term.

Real estate sector in India is expected to reach US$ 1 trillion in market size by 2030, up from US$ 200 billion in 2021 and contribute 13% to the country's GDP by 2025. Retail, hospitality, and commercial real estate are also growing significantly, providing the much-needed infrastructure for India's growing needs.

According to the Economic Times Housing Finance Summit, about 3 houses are built per 1,000 people per year compared with the required construction rate of five houses per 1,000 populations. The current shortage of housing in urban areas is estimated to be ~10 million units. An additional 25 million units of affordable housing are required by 2030 to meet the growth in the country's urban population.
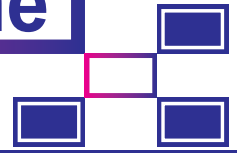
Challenges Related to the core work

- Delayed infrastructure projects
- Land availability
- Outdated building techniques
- Overpopulation

Challenges related to Marketing, Leads Management, Operations

- Management of Leads being generated from multiple sources

- Leads leakage

- Limited promotion or availability on different social media platforms

- Risk in giving direct access to staff for social media accounts

- Need to put additional resource for bulk emails and sms

LeadsFrame

How LeadsFrame helps in Business Growth

1 Automated Sales and Marketing

2 Minimum Leads Leakage

3 Send Proposals to Client with One Click

4 Automatic Lead Notification to Sales Agent

5 Promote your Business Through Bulk Email

6 Advertise your Business on Multiple Social Media Platforms

7 Reach Your Customers Through Bulk Sms

8 Manage Everything with Single Admin Console

LeadsFrame

Grow with LeadsFrame

Revenue

- **Automated Sales and Marketing**

  Generation of high potential Leads from Social Media Platforms, automatic priortization & Segmentation among the sales agents & Marketing Team based on their locations and potential.

- **Minimum Leads Leakage**

  Minimize lead leakage by using call auditing function of Leadsframe. Your staff will talk but will never know the mobile no. of the customer

- **Send Proposals to Client with One Click**

  Send proposals to shortlisted customers at lightning fast speed, finalize the deal and win the order

- **Automatic Lead Notification to Sales Agent**

  Automatic text message to the relevant sales agent as soon as some lead gets assigned to him or her

- **Promote your Business Through Bulk Email**

  Approach a Large no. of prospects using eMails

- **Advertise your Business on Multiple Social Media Platforms**
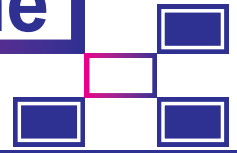
  Showcase your brand, share your offering on multiple platforms Facebook, Twitter, Instagram from single screen only

- **Reach Your Customers Through Bulk Sms**

  Approach a Large no. of prospects using SMS

- **Manage Everything with Single Admin Console**

  Single console to know the status of leads coming from various sources. Check them, close them and move to the next lead. Control user access, roles, credentials, virtually everything from this Consol.

LeadsFrame

BONUS

Avail Standard package of Listing your properties free of cost as bonus at Todaypropertydeals.in, India's emerging web platform for classifieds of real estate zone. Showcase your listing in a bold way and reach out thousands of viewers

Today propertydeals

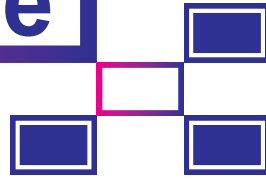1,2,3,4+ BHK Luxury Flats for Sale & Resale

Find your property with latest search techniques and largest property database.

Bonus

LeadsFrame

For assistance

Contact Our dedicated Support Team

Leadsframe is a products from the house of smartwinz solutions, a 10 years old organization, which is based at Mohali the emerging IT Market of upper North of India. We have successfully delivered more than 250+ projects serving the needs of customers based around the globe Australia, USA, Europe, Japan, Canada & India.

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